

Example Email Templates for Parent Onboarding:

Subject: We are using Hopping In!

Hi [First Name],

I am writing to let you know that [Daycare Center] is now using Hopping In. We ask you to register for free at [www.hoppingin.com](http://www.hoppingin.com) so that you can let us know when your child will be absent online anytime. However, Hopping In not only helps us keep track of absences, it will also help you. You can:

- Let us know if your child will be absent in just a few clicks. **No need to call or explain yourself.**
- If your child is going to be absent, **you could even earn some money back.**
- You can **sign up your child for extra days when you need them** (provided there's a vacancy).
- If there's no vacancy for the spots you want, **Hopping In can add you to a waitlist and notify you if the spot becomes available.**

It only takes a minute to register for free online and start using Hopping In. We are excited to be able to offer you these extra services, and we appreciate your cooperation with this new process. If you have any questions, please don't hesitate to ask.

Warm Regards,

[Daycare Center]